

Create Change with the Right Communication

Course Brochure



What's it about?

Communication is the most powerful tool you can use to create change. In this course, you will learn a communication framework that will increase the participation of children, students, staff and families in change initiatives.

What will I learn?

- How to identify the values that shape people's attitudes about change.
- How to teach and use an effective communication framework.
- How to create your own communication plan.
- How to use what you've learnt in your teaching and in your service, school or organisation.

How long does it go for?

This course will take you 2 hours to complete.

Enjoy it in one session or spread it out over a few weeks. You will have ongoing access.

How does it work?

This course is on-demand and for private study.

Learn at your own pace and at times that suit you.

What are the course modules?

- | | |
|--------------------|--|
| 1. Introduction | Get started with your online professional development. |
| 2. Attitude Groups | Discover how values affect the way people react to change. |
| 3. Made to Stick | Explore the Heath Brothers' Made to Stick framework. |
| 4. Have a Go | Create your own communication plan. |
| 5. Reflection | Reflect on your learning. |

What are the curriculum links?

- Foundation to Year 6: Civics and Citizenship, goal setting, creating change
- Year 7 to Year 10: Civics and Citizenship, goal setting, creating change
- General capabilities: Critical and Creative Thinking, Personal and Social Capability, Ethical Understanding
- Cross-curriculum priorities: Sustainability

You can also use learning from this course to support a student team or project.

Is it accredited for PD hours?

This course is mapped to the Australian Professional Standards for Teachers.

It is accredited for professional development hours in:

Graduate Teacher – all states and territories

3.7.1 Describe a broad range of strategies for involving parents/carers in the educative process.

4.1.1 Identify strategies to support inclusive student participation and engagement in classroom activities.

Proficient Teacher – all states and territories

3.7.2. Plan for appropriate and contextually relevant opportunities for parents/carers to be involved in their children's learning.

4.2.2 Establish and implement inclusive and positive interactions to engage and support all students in classroom activities.

Highly Accomplished Teacher – all states and territories except for NSW

3.7.3 Initiate contextually relevant processes to establish programs that involve parents/carers in the education of their children and broader school priorities and activities.

4.2.3 Demonstrate and lead by example the development of productive and inclusive learning environments across the school by reviewing inclusive strategies and exploring new approaches to engage and support all students.





Cool Australia is endorsed to provide the NSW Education Standards Authority (NESA) Registered Professional Development for teachers accredited at Proficient Teacher.



This course is accredited by TQI for 2 hours professional development for teachers in the ACT